

Rules & Regulations

Rules and regulations regarding the creation of the Push Pontiac Positivity Commercial

The Pontiac Public Library and local surrounding business are looking for Oakland County Residents to help paint a NEW IMAGE for the city of Pontiac. What better way than with a Fresh New Commercial to be shared across the world wide web and local cable networks.

- We are looking for a PSA (Public Service Announcement) commercial
- up to 30 seconds commercial (.mp4)
- Must have highlights of some Local attractions such as: Dream Cruise, M1 Concourse Drag race, Hauntiac, Arts on Wheels, Canvas Pontiac, Strand Theatre events etc....
- Display of some of the historic buildings such as: Pontiac Commercial Historic District in Downtown Pontiac, Wisner Stadium, The Governor Moses Wisner House, etc....
- Themed colors: Gold, Red, Orange, 3 fonts Max (Defont.com)
- No copyright music
- No violence, nude, mature, graphic language or content

*Please use all the **HASHTAGS** **#PontiacPSA** **#30dayChallenge** for all local promotions and voting marketing materials.*



